



АССОЦИАЦИЯ ПРОИЗВОДИТЕЛЕЙ ПОСАДОЧНОГО МАТЕРИАЛА

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8th Annual Russian Nursery Stock Association (APPM) Conference "Nursery as a Successful Business" February 12th – 13th, 2015

INVITATION

Dear colleagues!

The Russian Nursery Stock Association (APPM) is pleased to invite you to the *VIII Annual the Russian Nursery Stock Association Conference "Nursery as a Successful Business"*.
General sponsor: JSC Scientific and Production Association "Sady Rossii" (Gardens of Russia), Chelyabinsk Region.

In the Conference agenda: reports of specialists of the branch;
February 12th -13th, 9:00-18:00. A profile exhibition in the foyer;
February 12th, 17:00-18:30. The round table "Nurseries and Garden Centers";
February 10th – the Interregional Practical Conference "Current Trends in City Gardening" and, of course, invaluable communication with adherents!

Main subjects of the Conference:

- Cooperation of nurseries and garden centers
- Technologies and economy of plant production
- Advertizing, advance, business communication ethics

The Conference will take place on February 12th – 13th, 2015 at the "Hotel Planeroye" by address:

Himki Town District, Novogorsk Micro Borough, Russia

The hotel is located only 9 kilometers from Moscow Beltway (MKAD) along Leningradskoye highway in close proximity to the Sheremetyevo airport.

At the APPM Conference nurserymen from all Russia, CIS countries, foreign guests will gather to exchange their experience.

In a warm and friendly atmosphere you will communicate to professional colleagues and specialist, discuss the most important nursery problems, get a lot of valuable information and will find reliable partners.

During the Conference for the professional audience there will take place the APPM Exhibition in a hall of 1 floor of the hotel "Planeroye".

We invite all participants of "**The Green Branch**": manufacturers of planting material (nurserymen), landscape designers, representatives of garden centers, municipal enterprises of improvement and gardening, suppliers of materials, technique and equipment for a the nursery industry, products suppliers for the nursery industry, representatives of the Mass Media.

Registration Forms are accepted by the APPM Executive management till January 15th, 2015 by e-mail: conference@ruspitolniki.ru, payment (cashless or cash) - till January 25th, 2015.

Attention!

- For participation with **registration payment** on favorable conditions:

Favorable registration on the VIII APPM Conference comes to the end on December 10th, payment - till December 25th, 2014.

The Registration Form ought to be send till December 10th.

After December 10th the registration payment will be increased, see the Registration Form.

- **Booking the hotel room**, please, *mention that you're the APPM conference participant*.

The HOTEL BOOKING FORM send independently till December 25th, 2014 to Soltuchenko Marina,

the Director of Hotel Department JSC «Interkonnekt Management Corporation» on her e-mail:

marina.soltuchenko@inter-co.ru, tel/fax: +7 (495) 933 22 11, add.128

and, please, copy it on APPM e-mail: info@ruspitolniki.ru, ruspitolniki@mail.ru.

Dead line of payment for booking rooms - December 28th, 2014.

Suggestions for sponsors of the APPM Conference 2015:

- The general Sponsor of the Conference (the exclusive status) - 300 000 rub.
- Official Sponsor of the Conference - 150 000 rub.
- Sponsor of the Business Program - 100 000 rub.
- Sponsor of the Round Table - 100 000 rub.
- Sponsor of the Conference dinner on February, 12th - 100 000 rub.
- Sponsor of the Registration zone – 70 000 rub.
- Sponsor of the Collection of reports – 70 000 rub.
- Sponsor of badges of Conference participants - 70 000 rub.

If your company wishes to sponsor the APPM Conference,

we will be very glad to accept your offers and applications till December 10th, 2014

on APPM e-mail: info@ruspitolniki.ru, ruspitolniki@mail.ru.

In the attached files: Registration Form for participants, Hotel Booking Form, Description of the Hotel Rooms and this letter-invitation.

Please, attentively study information and send us the completed Registration Forms.

Welcome to the APPM Conference 2015!

Kind regards,

Marina Kulikova

Organizing committee of the 8th Annual APPM Conference

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